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# 2019 Pridebook Templates

# Guidelines

Bleed is the industry term for any color or image that goes right to the edge of the paper. What actually happens is that the picture or other graphic extends 1/8" (.125") beyond the edge of the page and that excess image or color is then cut off as a part of the bindery or finishing process.

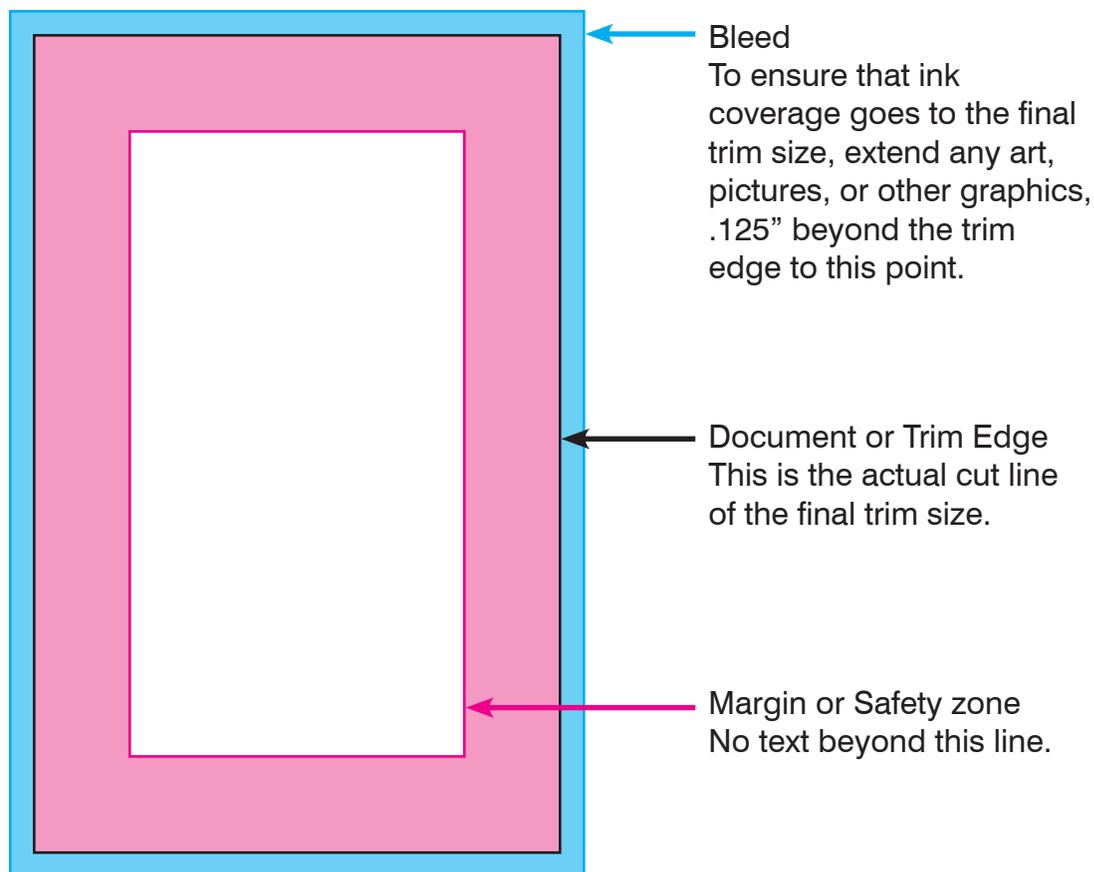
Text or images that are not meant to be trimmed off the edge of your final printed piece must be 1/4"-1/2" (.25"-.5") from the edge of your layout (also known as Margin or Safety zone). Items placed 1/4" (.25") or closer are in danger of being trimmed off or showing inconsistent margins.

In the example below, the bleed area (shown here in blue) extends .125" beyond the trim edge of the page (represented here by the black line). The document size is equal to the final trim size.

## Getting Ready for Print

Documents need to be submitted at full size including the document bleed. They can be submitted as PDF, PNG, TIFF or JPEG. They need to be in CMYK and at 300 DPI so they are ready for print.

You can provide your own advertisement or Knox Pride can create one on your behalf for an additional fee. Please email your questions/design to [pridebook@KnoxPride.com](mailto:pridebook@KnoxPride.com) by 4/7/18 to guarantee your space in the book.



# Full Page

1/8" Bleed

1/2" Margin

8.75" x 11.25" Bleed Size (File Size)  
8.5" x 11" Page size  
7.5" x 10" Usable space (Margin/Safe Space)

# Half Page

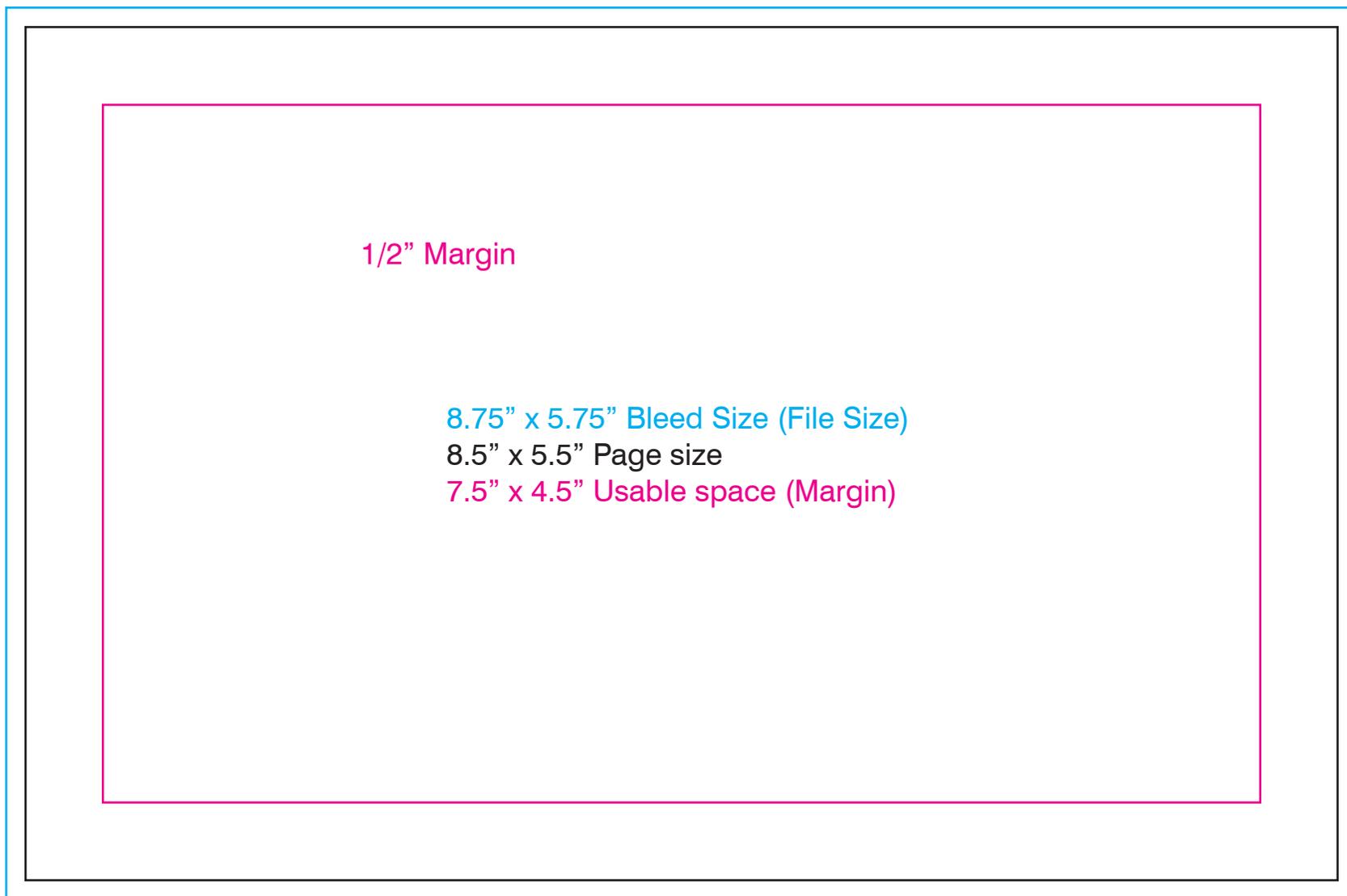
1/8" Bleed

1/2" Margin

8.75" x 5.75" Bleed Size (File Size)

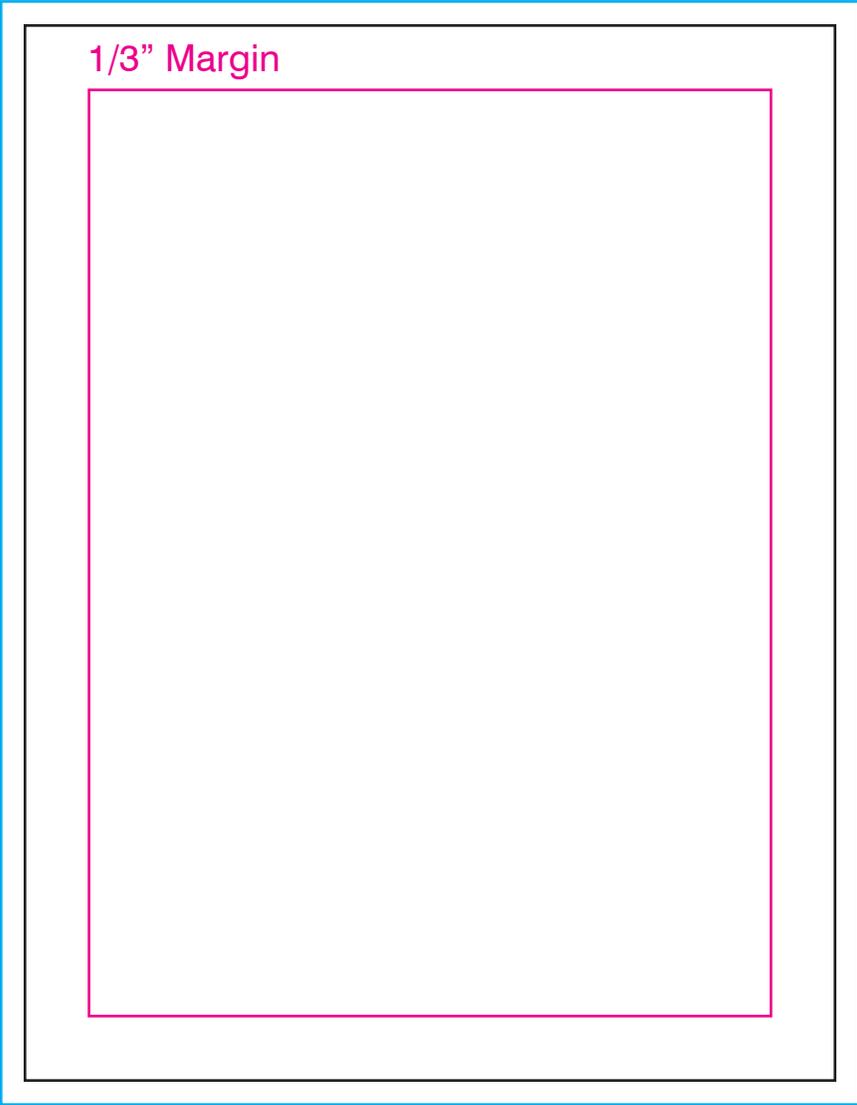
8.5" x 5.5" Page size

7.5" x 4.5" Usable space (Margin)



# 1/4 Page

1/8" Bleed



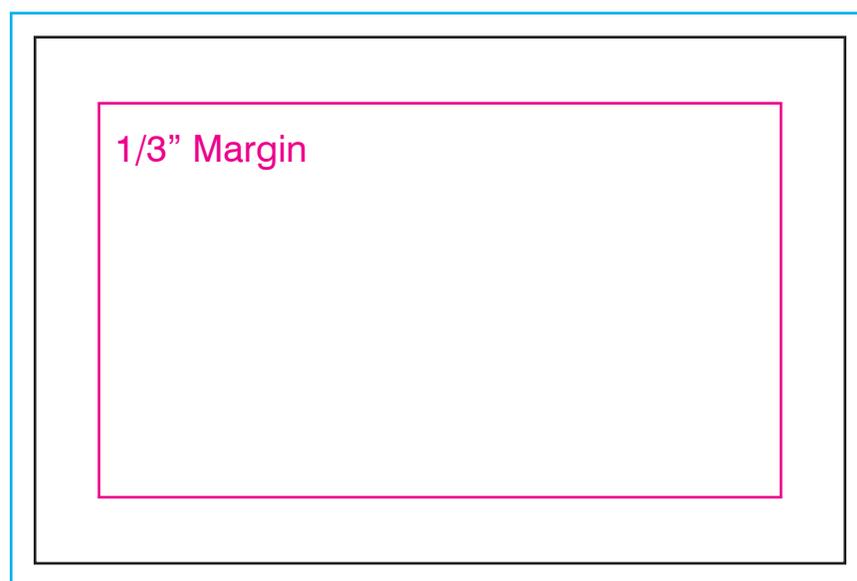
5.75" x 4.5" Bleed Size (File Size)

5.5" x 4.25" Page size

4.83" x 3.58" Usable space (Margin)

# 1/8 Page

1/8" Bleed



4.5" x 3" Bleed Size (File Size)

4.25" x 2.75" Page size

3.58" x 2.06" Usable space (Margin)